

Case Study: Heineken UK

For Heineken with a mobile voice fleet of 3,500 and mobile data fleet of almost 1,000 devices, there was a requirement to understand how, where and what the mobile voice and data fleet was doing and at what cost.

Challenges

- Inaccurate database of mobile users preventing bill validation
- Limited recovery of personal calls
- Internal recharge process time consuming
- Limited visibility of mobile costs throughout the business

Benefits

- Extended benefit of personal calls at company rates
- Rapid return on investment
- Accurate database of users and devices
- Identified unused and lost devices
- Networking invoice validation
- 95% reduction in paper invoicing
- Increased personal call recovery

ttMobiles solutions

- Online personal call recovery integrated to payroll
- Mobile asset audit of users and devices
- Automated paperless internal recharge of mobile costs
- Monthly bill validation
- Visibility of costs throughout the business
- Call cost control

“ttMobiles’ recommendations have created significant measurable cost savings and avoidance, crucial in today’s climate, whilst their specialist knowledge and experience gives us assurance that we are operating as efficiently as possible.”

Graeme McLuggage, Heineken UK