

Product: Personal Usage Report

A one-off report to assess the personal use of company mobiles

Our experience is that 26% of mobile spend is on personal calls.

The growth in mobile applications is causing increased personal use. Without processes to monitor personal use organisations are exposed to:

- Extra costs
- Difficulties complying with VAT requirements
- Users' benefit in kind tax

How it works

- ttMobiles take a copy of your mobile billing data
- The data is imported into our unique system
- Calls to private wires and the like are excluded
- Peak/Off-Peak hours are set according to your working practices
- The report is generated and studied by ttMobiles' expert staff to derive conclusions and recommendations

What you get

- A detailed report highlighting, for business hours, evenings and weekends:
 - Personal use estimates
 - Time of day
 - Day of week
 - Call categories such as international, Mobex, data, voice, text, multimedia
 - Premium services
 - Calls made to numbers out of business hours which are then dialled in the business day
 - Tariff classes in use
- Understanding of usage of new applications e.g. MMS, m-payment
- A VAT liability assessment

Benefits

- Saves the need for internal analysis of mobile billing data
- Gives an independent assessment of personal usage
- Calculates the apportionment figure for a VAT reclaim
- Highlights areas of abuse in mobile usage
- Identifies areas for cost control
- Provides understanding of use of new applications, e.g. MMS, m-payment